

GOVERNMENT OF ANDHRA PRADESH
ABSTRACT

YAT&C(T) Deptt., - Setting up of an Institution called “Natyaramam” Centre of Excellence for performing Arts in Hyderabad – Orders – Issued.

YOUTH ADVANCEMENT, TOURISM & CULTURE (CA) DEPARTMENT

G.O.Ms.No. 698

Dated:21-09-2012

Read:

From Sri C.Anjaneya Reddy , IPS., (Retd.) Honorary Consultant,
A.P. Tourism, Note dt. 10-7-2012.

O R D E R :

In the reference read above Government has been advised that the performing arts of the State need focused attention to enable them to evolve, modernize and adapt to the changing times, while retaining their roots in tradition. This can be achieved only by a new generation of well-groomed professional artists with choreographic skills trained in a dedicated environment and exposed to integrated learning not only in the performing arts but in music and literature.

2. The Government, after careful consideration, has decided to establish an autonomous body, a centre of excellence for the performing arts by name “Natyaramam”. While the institution would be established and supported by the Government, it would be run by a Society which brings together, artistes, patrons of arts and scholars interested in arts. Natyaramam would devote itself to the cause of preserving, enriching and promoting the performing arts of the State which can be broadly classified as following:

1. Kudhchipudi and Dance-Drama traditions
2. Andhra Natyam and Temple dance traditions
3. Yakshaganam
4. Village theatre and Padya Natakam
5. Story-telling traditions
6. Folk and Tribal Dance traditions

3. The Department of Culture and the Department of Tourism would come together and create an autonomous Society with an officer nominated by the Department of Culture as full-time Secretary of the Society. The Director of Culture would take steps to register a society after securing Governments approval of the memorandum of association and by-laws. The A.P. Tourism Development Corporation will make over the Government land available with them in S.No.178 & 96 of Ibrahim Bagh Village, Golconda Mandal, Hyderabad District to the Society after it is established.

4. The Director of Culture, Commissioner of Tourism and the Managing Director, A.P. Tourism Development Corporation shall take necessary further action in the matter.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

CHANDANA KHAN
SPECIAL CHIEF SECRETARY TO GOVERNMENT

To,
The Commissioner of Tourism, A.P.Hyd.,
The Managing Director, A.P.T.T.D.C Ltd.,
The Director of Culture., A.P., Hyd.,

Copy to:
The C.C.L.A, A.P., Hyd.,
The Revenue Deptt.,
The P.S. to Secretary to C.M.
The P.S. to Hon’ble Minister for Tourism & Culture
The P.S. to Special C.S. to Govt., YAT&C Deptt.,
The Escort Officer, YAT&C(PMU) Deptt., with a request to follow up the land issue in PMU.
Sf/Sc.

//Forwarded::By Order//

Section Officer